Fellowship Issue Discussions

Purpose and scope:

The Issue Discussion Topics (IDTs) selected at the World Service Conference have taken on more importance over recent years and were a high priority among participants at the last conference. NA World Services facilitates fellowshipwide discussion of these identified issues and has constantly strived to improve the dialogue, focus, and follow-up on these identified issues. Topics will be presented to WSC 2010 for approval for the 2010–2012 conference cycle. The conference will also serve as the culmination for the fellowshipwide discussions on the 2008–2010 IDTs, *Our Freedom – Our Responsibility, Communications,* and *Leadership.* The leadership discussions throughout the fellowship during this cycle lead into the next steps of the Leadership discussion which is contained in a separate project plan. The communication ideas that were generated will benefit the training materials we plan to create under the Leadership Materials project plan. Other results of the fellowship's discussions may be captured in reports, or service pamphlets, or other material.

Objective 1 in our Strategic Plan outlines what we hope to do with Issue Discussion Topics in the upcoming cycle. Engaging the fellowship in this manner has inspired action around current issues and helped members apply NA principles in their local service efforts. We have plans to develop workshop material for the items being presented to WSC 2010 for approval, including the revised Vision for NA Service, the self-support pamphlets, and the revised *In Times of Illness*. Although these technically will not be this conference cycle's IDTs, we want to provide information and to engage members in discussions about these items. We believe that workshops help members understand and utilize these newly approved materials. We also expect and desire the discussions of the Service System project at the conference to generate fellowshipwide dialogue this cycle.

The objectives, outcomes, and approaches which led to this project plan are:

OBJECTIVE 1: Update and deliver more contemporary key messages in NAWS communications to inspire action around current issues and to help members and other components of the service system apply NA principles locally

Outcomes: By 2012...

1.1 Through use of the IDT's, NA communities have events to increase awareness of key messages. *Existing Approaches to be carried over into 2010-2012*

- Follow up on the results of Leadership, Our Freedom-Our Responsibility, and Communication.
- Frame and promote IDT's for the 2010-2012 cycle

New Approaches for 2010-2012

(A) Link IDT's more closely to key messages for the cycle.

OBJECTIVE 2: Improve the effectiveness and efficiency of world service communication, adapting content and delivery methods to resonate with diverse targeted populations and to facilitate dialogue.

Outcomes: By 2012 . . .

- 2.1 New or existing communication tools are being used more frequently by targeted audiences (e.g., conference bulletin board).
- 2.2 There is greater utilization and awareness of existing publications and service tools.

2.3 Strategies are implemented to improve efficiency and impact of Worldwide Workshops.

Existing Approaches to be carried over into 2010-2012

- Continue effectiveness of online discussions boards to engage the fellowship with the "Living Clean" project. Investigate ways to make other online discussion boards more relevant for use as an input tool.
- Continue eblasts to conference participants and to interested members.
- Implement electronic enhancements for NAWS publications particularly *The NA Way*.
- Maximize ways to talk with conference participants between conferences.

New Approaches for 2010-2012

(C) Prioritize and implement suggested changes to worldwide workshops resulting from WWW program evaluation.

OBJECTIVE 6: Provide clear guidance and support on philosophical issues that challenge NA groups.

Outcomes: By 2012...

6.1 Local leaders have the tools to address several complex issues currently facing the fellowship (e.g., drug courts and drug replacement).

Existing Approaches to be carried over into 2010-2012

 Publish In Times of Illness adopted by the conference and create a session profile to frame discussions for introduction to the fellowship.

OBJECTIVE 13: Raise awareness and a sense of responsibility on the part of the fellowship to adequately fund the cost of services throughout NA, including NAWS.

Outcomes: By 2012...

- 13.1 Increase the level of fellowship contributions throughout the service system, including NAWS.
- 13.2 NAWS is requested to provide workshops related to the issue of adequate funding.
- 13.3 The fellowship embraces the newly approved self-support materials.

Existing Approaches to be carried over into 2010-2012

- Use *NA Way* for foundation of a dialogue on contributions and self-support.
- Initiate the 3-year message campaign that builds on group donations, with milestones and goals that reach across the spectrum of the service structure.
- Broaden efforts to encourage member/group contributions to the service system.
- Initiate an active campaign to solicit contributions and to encourage use of the online donations link (include creating a column in *NA Way* with factoids communicating the source and distribution of funds).

New Approaches for 2010-2012

(R) Create self-support session profiles and tools to aid local communities in their understanding of self-support. As part of this, introduce and discuss the two new pamphlets on self-support being presented to WSC 2010 for adoption.

Direct expense items:

Distribution of material in NAWS publications and workshops	\$ 25,000
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