

2.3 Strategies are implemented to improve efficiency and impact of Worldwide Workshops.

Existing Approaches to be carried over into 2010-2012

- ◆ Continue effectiveness of online discussions boards to engage the fellowship with the “Living Clean” project. Investigate ways to make other online discussion boards more relevant for use as an input tool.
- ◆ Continue eblasts to conference participants and to interested members.
- ◆ Implement electronic enhancements for NAWS publications – particularly *The NA Way*.
- ◆ Maximize ways to talk with conference participants between conferences.

New Approaches for 2010-2012

- (C) Prioritize and implement suggested changes to worldwide workshops resulting from WWW program evaluation.

OBJECTIVE 6: Provide clear guidance and support on philosophical issues that challenge NA groups.

Outcomes: By 2012 . . .

6.1 Local leaders have the tools to address several complex issues currently facing the fellowship (e.g., drug courts and drug replacement).

Existing Approaches to be carried over into 2010-2012

- ◆ Publish *In Times of Illness* adopted by the conference and create a session profile to frame discussions for introduction to the fellowship.

OBJECTIVE 13: Raise awareness and a sense of responsibility on the part of the fellowship to adequately fund the cost of services throughout NA, including NAWS.

Outcomes: By 2012 . . .

13.1 Increase the level of fellowship contributions throughout the service system, including NAWS.

13.2 NAWS is requested to provide workshops related to the issue of adequate funding.

13.3 The fellowship embraces the newly approved self-support materials.

Existing Approaches to be carried over into 2010-2012

- ◆ Use *NA Way* for foundation of a dialogue on contributions and self-support.
- ◆ Initiate the 3-year message campaign that builds on group donations, with milestones and goals that reach across the spectrum of the service structure.
- ◆ Broaden efforts to encourage member/group contributions to the service system.
- ◆ Initiate an active campaign to solicit contributions and to encourage use of the online donations link (include creating a column in *NA Way* with factoids communicating the source and distribution of funds).

New Approaches for 2010-2012

- (R) Create self-support session profiles and tools to aid local communities in their understanding of self-support. As part of this, introduce and discuss the two new pamphlets on self-support being presented to WSC 2010 for adoption.

Direct expense items:

Distribution of material in NAWS publications and workshops \$ 25,000

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